

# COPYRIGHT NOW

## The New Industrial Revolution

TUESDAY 4 MARCH 2025

With the  
support of



In Person and Live Stream



SIDNEY NOLAN, PRETTY POLLY MINE, 1948 © THE SIDNEY NOLAN TRUST, DACSI/COPYRIGHT AGENCY, 2024



## SYLVIE FORBIN

### DEPUTY DIRECTOR GENERAL, COPYRIGHT AND CREATIVE INDUSTRIES SECTOR, WORLD INTELLECTUAL PROPERTY ORGANIZATION (WIPO)

#### ABOUT SYLVIE FORBIN

After classical studies at the Sorbonne, the cycle of Institut d'Etudes Politiques of Paris, and a post graduate diploma in International Economics at the Foundation of Political Science of Paris, Sylvie Forbin joined the Quai d'Orsay in 1983.

During an eighteen-year diplomatic career she was posted in Beijing, Rome and Brussels. From 1989, she specialized in audiovisual regulation and cultural affairs, serving first at the Permanent Representation of France to the EU in Brussels, then at the French Embassy in Rome, and later at the head of a pan-European cooperation organization called Eureka Audiovisual.

Between 2002 and 2016, she worked at Vivendi Universal, where she served as Senior Vice-President of Public and European Affairs. She focused on two main activities of Vivendi (ex Vivendi Universal Group), Telecom and Media, where she was involved with new content services, including new business models and IP-related topics.

Sylvie has been WIPO's Deputy Director General for Copyright and Creative Industries since September 2016