



LEE HUNTER

GENERAL MANAGER

TIKTOK AUSTRALIA & NEW ZEALAND

ABOUT LEE HUNTER

Lee Hunter is the General Manager of TikTok Australia & New Zealand. He's responsible for supporting and growing TikTok's brilliant community of users, creators and partners. Lee comes from a decade at Google, working in a variety of international roles including the Global Head of Brand for YouTube. He's an ex-ASX-listed CEO and startup founder, and has spoken about culture, creativity and technology all over the world, including on the BBC and CNN.