



Constructing  
Intellectual Property

Alexandra George

CAMBRIDGE

# DR ALEXANDRA GEORGE

ASSOCIATE PROFESSOR

UNSW FACULTY OF LAW & JUSTICE

## ABOUT DR ALEXANDRA GEORGE

Dr Alexandra George is an Associate Professor at the UNSW Faculty of Law & Justice. She held previous academic appointments in the UK, and has also worked at the European University Institute, Florence, Italy and taught courses at the University of Sydney, the National University of Singapore, and Tsinghua University in Beijing, China. She has practised as an intellectual property and media lawyer, and continues to give legal advice on a pro bono basis through the ArtsLaw Centre of Australia. She was Associate to Justice MF Moore in the Federal Court of Australia and, while studying, worked for the international news organisation Reuters.

Alexandra's research focuses on international intellectual property and the philosophy of intellectual property law. Recent publications examine issues of jurisdiction and enforcement in international intellectual property law, and the intersection of Artificial Intelligence and intellectual property. Her book *Constructing Intellectual Property* examines the ways in which the legal system defines into existence and regulates intellectual property. She is currently working on a book titled *Constructing AI-IP*, which examines possibilities for the regulation of AI-generated creations.

Alexandra has been named 'Academic of the Year' at the Australian Lawyers Weekly Women in Law Awards, has received a Vice-Chancellor's Award for Teaching Excellence at UNSW, and also a Pro Bono Award for her work for The Arts Law Centre of Australia.